

Rank Hacker

By

Carmen Rane Hudson

227 Schaub Dr., Shreveport, LA  
71115  
(318) 582-6007  
deadline.dervish@gmail.com

The front counter is empty.

MARCY is in her office, frantically typing away, clearly stressed.

Piles of paper spew out of a nearby printer.

NARRATOR (V.O)

Smart business owners know they've got to invest in content in order to dominate search results.

Marcy starts flinging money off the screen, sweating as dozens of hands stretch out to take it.

Flowers all over the shop slowly start to droop.

NARRATOR (V.O)

But investing in content is tricky. It's expensive, and in the past, businesses had to *guess* how much content it would take to outrank their competitors.

Enter THE SPY. He peeks around the corner and gives Marcy a thumbs up.

She notices, surprised.

He hands her an envelope with the CONTENT INTELLIGENCE AGENCY logo on it.

She opens it.

Her whole face lights up with a smile.

The flowers perk straight up and burst into bloom.

NARRATOR (V.O)

But now you can put an end to all of that! Rank Hacker is here to save the day by giving you all the Intel you need to outrank your competitors.

The spy sits down at Marcy's computer.

He starts typing.

On the screen, the cursor moves as he types in the words "Flower Shops in Houston."

(CONTINUED)

The report comes up.

NARRATOR (V.O)  
Hack the competition with  
RankHacker - see what your  
competitors are doing to rank on  
page 1 of Google.

Now, Marcy simply hands a little bit of money off the screen, a far smaller amount than what she was flinging out before.

Marcy gets a piece of paper back in return. The words "New Content" are right at the top of the page.

NARRATOR (V.O,CONT'D)  
Know how many pieces of content  
they produce each month, and the  
types of content they are producing  
to achieve these results. Then,  
generate your own blueprint to  
outrank the competition.

The Spy looks over the tops of his sunglasses and waggles his eyebrows.

NARRATOR (V.O)  
No more wasted money. No more  
wasted time. Access to strategic  
information your competitors  
thought was top secret. Post the  
right content at the right time...

On the computer, Marcy's Flowers is now at the top of a Google Local 3-Pack with a big star next to it.

NARRATOR (V.O)  
Climb to the top of the search  
results...

Marcy is now standing back at the counter, handing flowers off to a happy customer, who hands some money back to her.

Marcy smiles big and waters a barren pot, which explodes into five beautiful flowers seconds later, just like her business is exploding.

NARRATOR (V.O)  
Have more time for your new  
customers, and get profitable doing  
the things you love most.

2 INT. SPY'S OFFICE - DAY

2

The Spy opens a "Classified" folder with MARCY'S FLOWER SHOP written on it, with a little picture of her storefront.

He stamps the words "Case Closed" on it, then looks highly satisfied as he files it away in a big black drawer.

NARRATOR (V.O)

Get started with Rank Hacker today,  
and get the Content Intelligence  
Agency on *your* side.